



NE AUA VIRTUAL EXPERIENCE SUPPORT OPPORTUNITIES

Due to the cancellation of the NEAUA's Annual Meeting in Burlington, Vermont, and to provide New England Section members with opportunities for education and networking throughout the remainder of the year, select elements from the 2020 Annual Meeting program will now be held virtually. The Section is pleased to share that an online platform, comprised of on-demand abstract presentations, select panels turned live and on-demand webinars, and networking events will be available. CME will be offered for the educational components as well. Please review the support opportunities available to the Section's partners in industry. These opportunities for support will help to keep your company in front of your customers and appeal to new customers that will be tuning in and logging on.

Platinum Support: \$25,000

Includes:

- Recognition on the NE AUA website as the Platinum Supporter (company name)
- Recognition on promotional email blast as NE AUA Platinum Supporter (company name)
- Two (2) ad placements (in the form of a Power Point slide) in the lobby of the on-demand educational platform which will offer abstracts, prerecorded presentations and webinars.
- Two (2) promotional product or company emails blasts to NE AUA membership and past attendees over the next year. Supporter to provide html for the blast.
- Five (5) complimentary registrations to view the on-demand platform
- 1 hour virtual symposium during the year
 - Symposium Includes:
 - Two (2) email blasts promoting the virtual symposium
 - A registration site housed with NE AUA
 - List will be forwarded to Platinum Level supporter on a regular basis in order for supporter to remind registrants of upcoming event
- Final list of those registered for the symposium and the online educational platform. (email and phone number included).
- 25% discount on 2021 exhibit fee if 2020 fee is rolled over to next year and sponsor is supporting at this level.

Gold level: \$10,000

Includes:

- Recognition on the NE AUA website as the Gold Supporter (company name)
- Recognition on promotional email blast as NE AUA Gold Supporter (company name)
- One (1) ad placement (in the form of a Power Point slide) in the lobby of the on-demand educational platform which will offer abstracts, prerecorded presentations and webinars.
- Listing with all supporters shown in the lobby of the on-demand educational platform
- Three (3) complimentary registrations to the on-demand educational platform.
- One (1) promotional product or company email to NE AUA membership and past attendees over the next year. Supporter to provide html for the blast.
- Final list of those registered for the online educational platform. (email and phone number included).
- 15% discount on 2021 exhibit fee if 2020 fee is rolled over to next year and supporting at this level.

Bronze level: \$2,000

Includes:

- Listing with all supporters shown in the lobby of the on-demand educational platform
- Inclusion in two (2) email blasts with other Bronze supporters to over 2000 recipients with a hyperlinked logo and product description during the 2020/2021 year.
- Final list of those registered for the online educational platform (no email or phone numbers)

Once a support or sponsorship level is selected, NE AUA will send a letter of agreement.



neaua.org

NEAUA 2020: A Virtual Experience

SUPPORT OPPORTUNITIES AGREEMENT

Contact	Title	Company
Address	City/State/Zip	Country
Phone	Fax	Email
Authorized Signature	Date	

Please Note: Once the New England Section, AUA receives your Support Opportunities Agreement you will be notified regarding approval of your request. Supporters are required to complete an approved Letter of Agreement for all CME activities. If a supporting company requires its own Letter of Agreement, that agreement must be submitted for approval.

Please select your support level below:

- Platinum Level Support \$25,000.00
- Gold Level Support \$10,000.00
- Bronze Level Support \$ 2,000.00

PAYMENT METHOD: Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

Check Amount Enclosed: \$ _____

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing.
DO NOT EMAIL.

Credit Card American Express MasterCard Visa

Amount to be charged: \$ _____

Card Number: _____ Expiration Date: _____ Sec Code: _____
(3-4 #s on back of card)

Name as it appears on the card

Cardholder's Signature

- Please check if credit card billing address is same as contact information at the top of the form.
- If billing address is not the same please enter below.

Company Name Street Address City/State/Postal Code /Country

WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.