



# 89th Annual Meeting

SEPTEMBER 10-12, 2020

Doubletree Hilton Hotel  
Burlington, Vermont

neaua.org



## NEWSLETTER ADVERTISING

Show support for the NE AUA by advertising in the newsletter. This is a great opportunity with wide exposure to the NE AUA membership. Newsletters are electronic and posted online in March, June, September and December. Statistics show that the NE AUA newsletters receive 1856 page views per month on average.

### Rates: (per issue)

Top Banner (Lead Banner)	\$1,200
½ Page (Tower ad)	\$ 780
¼ Page (Bottom Banner)	\$ 600
¼ Page (Half Banner Bottom)	\$ 540

### General Requirements

1. All artwork must be in jpeg, png, or gif. Format. File sizes should exceed 40 kb.
2. Color graphics & images saved as RGB.
3. Artwork must be in PC format.

### Mechanical Specifications

Ad Type	Description	Dimensions in Pixels
Lead Banner	Sits on top of page under header graphic	580 x 90
Tower	Sits in right column	145 x 300
Bottom Banner	Sits at bottom of page just above footer	580 x 90
Half Banner Bottom	Sits at bottom of page just above footer	290 x 90

If you are interested in advertising, please refer to the Insertion Order form on page in this prospectus.