



89th Annual Meeting

SEPTEMBER 10-12, 2020

Doubletree Hilton Hotel
Burlington, Vermont



neaau.org

MARKETING SUPPORT OPPORTUNITIES

❖ Industry-Supported Scientific Symposia* \$15,000 (breakfast), \$25,000 (lunch), \$35,000 (dinner)

Industry-supported scientific symposia of up to one to one and one half hours (depending on time slot) may be conducted at scheduled times during the Annual Meeting. Symposia support includes one (1) complimentary meeting registration for a speaker, acknowledgement in meeting publications, promotional materials and onsite signage, mailing lists for both pre- and post-registration attendee mailings and one complimentary blast email to the New England Section pre-registration list (mailing pieces must be approved before releasing labels). Sponsor will also have the opportunity to include an invitation with attendee registration materials and a promotional poster in the registration area. Symposia may or may not be accredited. Audio visual is included and food will be sponsored by the NE AUA Section.

Thursday, September 10*

Lunch 12:00 pm – 1:30 pm

Dinner 7:00 pm – 8:30 pm

Friday, September 11*

Breakfast 6:30 am – 8:00 am

Lunch 12:30 pm -2:00 pm

Saturday, September 12*

Breakfast 6:30 am –8:00 am

Lunch 12:00pm – 1:30 pm

*schedule subject to change

Hotel Key Cards \$10,000

All New England Section meeting attendees would use the hotel key cards and see your message.

Meeting Bags \$6,500

Every registered attendee will carry your company name and logo (product logo will not be accepted) on their bag. You may include one product flyer in every bag.

Meeting Bag Insert \$1,000

Your company will have the opportunity to include a flyer in the NE AUA meeting bags which will be distributed to every attendee. This gives your company direct access to every NE AUA attendee. Limited to one flyer per company.

Promotional Signage \$3,000

Drive traffic to your exhibit by creating attractive promotion on signage placed in high traffic areas. Fee does not include production.

WiFi \$7,500

WiFi will be provided in all of the meeting rooms. As the sponsor, your company will be able to have signage throughout the meeting acknowledging support of the WiFi as well as the password which will be your choice and can be your company name or a catchy product name. This provides widespread visual promotional coverage for your company.