



# 89th Annual Meeting

SEPTEMBER 10-12, 2020

Doubletree Hilton Hotel  
Burlington, Vermont



neaua.org

## EXHIBIT OPPORTUNITIES

### Exhibit Hours\*

Thursday, September 10	3.30 pm – 6.30 pm**
Friday, September 11	7:30 am – 12:30 pm 2:00 pm – 6:30 pm***
Saturday, September 12	7:00 am – 10:30 am

\* Times subject to change based on final program.

\*\*Welcome Reception in Exhibit Hall 5:00 pm – 6:30 pm

\*\*\*Attendee Reception in Exhibit Hall 5:00 pm – 6:30 pm

### Traffic Builders in Exhibit Hall

- Receptions on Thursday and Friday Evenings in the Exhibit Hall
- Continental breakfast and coffee breaks each day will be served in the Exhibit Hall

### Offsite Social Events

Saturday, September 12      President's Reception & Dinner Cruise      5:45 pm – 9:00 pm

The Presidents Reception will take place on Saturday, September 12<sup>th</sup> at 5:45 pm aboard the Spirit of Ethan Allen. Two tickets are available to each exhibitor on a first come, first service basis due to space limitations. All those who would like to participate must submit their names via email to [industry@neaua.org](mailto:industry@neaua.org) by July 31<sup>st</sup>.

### Exhibit Details

The exhibits and all breaks are located in the Lake Champlain Ballroom.

### Exhibit Space Fees

#### Table Top space

**\$3,500**

Includes:

- ✓ 1 - 6' x 24" draped table, 2 chairs
- ✓ Wastebasket
- ✓ Lead retrieval
- ✓ Attendee Pre-registration List
- ✓ 3 Registrations

#### 8' x 10' Booth

**\$3,650**

Includes:

- ✓ Side and back drape
- ✓ 1 - 6' x 24" draped table, 2 chairs
- ✓ Wastebasket
- ✓ Lead retrieval
- ✓ Attendee Pre-registration List
- ✓ 3 Registrations

Standing equipment in table top exhibit spaces, such as lithotripters, will be permitted provided it fits in table top space (8'x5') or the booth space (8' x 10'). In the case of a table top space this would preclude the use of the 6' table. Should equipment be larger than table top exhibit space reserved, that equipment will not be allowed to be displayed. Companies bringing in standing equipment must notify Show Management in writing, prior to the meeting.

A 50% deposit of the contracted space should be forwarded with the Application for Exhibit Space. The balance must be paid by June 12, 2020. **In response to COVID-19 precautions we request that all incoming 2020 exhibitor fees and sponsor fees be paid by credit card or bank wire. Please contact [industry@neaua.org](mailto:industry@neaua.org) with any immediate concerns.** DO NOT EMAIL CREDIT CARD INFORMATION. Please send to our secure fax: (978) 524-0461. If no credit card information is included, you may email to [industry@neaua.org](mailto:industry@neaua.org)



## EXHIBITOR INFORMATION

### Refunds and Cancellations

Cancellations received in writing by June 12, 2020 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after June 12<sup>th</sup>.

### Conducting Exhibits

Drawings, raffles, or quiz-type contests will be permitted, but must be submitted to show management for final approval. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Section. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

### Space Assignment \*

Space assignment will be given to companies in the order in which applications are received. Following the June 12, 2020 deadline, exhibit assignments will be made on a space available basis. If space is filled by June 12, 2020, applications received will be placed on a waiting list and notified immediately. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests\*.

*\*The New England Section, AUA reserves the right to alter the Exhibit Floor Plan at any time.*

### Installation

The exhibit hall will be available for set-up from 9:00 a.m. - 2:30 p.m. on Thursday, September 10, 2020. All exhibits must be set by 2:30 p.m. without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted.

### Dismantling

**All exhibits must remain intact until the official closing time of 10:30 a.m. on Saturday, September 12, 2020**, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 3:00 pm: ***dismantling prior to the conclusion of the morning coffee break may result in a company not being invited to exhibit in future years.***

### Shipping Instructions

Please refer to the online exhibitor service kit available in June 2020.

### Hotel Reservation Information, Electrical, Telecommunications, Audio/Visual and Computer Equipment

Order Forms will be included in the online exhibitor service kit available in June 2020.

### Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

### Fire Protection

All materials used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

### **Special Needs**



If you require special accommodations in order to fully participate in the meeting, please contact the New England Section, AUA office.

### **Security**

Security shall be furnished by Management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor.

### **Exhibit Personnel**

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each 8 x 10 booth is allotted three (3) badges and each table top exhibit is allotted two (2) badges. Additional badges are \$100.

### **Protection of the Hotel**

Exhibitors will be held liable for any damage caused to the hotel property. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the hotel buildings or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the General Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

### **Hazardous Waste**

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

### **Indemnification**

To the fullest extent permitted by law, exhibitor agrees to protect, indemnify, defend, and hold harmless the Hotel, Hilton Worldwide, Inc. and the Hotel's owner, and their respective owners, managers, partners subsidiaries, affiliates, officers, directors, employees and agents (collectively, the "Hotel Indemnified parties"), from and against any and all claims, losses or damages to persons or property, governmental charges or fines, penalties, and costs (including reasonable attorney's fees) (collectively, "claims(s), in any way arising out of or relating to the Event that is the subject of this Agreement but only to the extent any such Claim(s) arise out of (i) the negligence, gross negligence or intentional misconduct of exhibitor's employees, agents, or contractors (ii) a violation or breach of any of the terms and conditions of this Agreement by exhibitor or any related act or failure to act by the exhibitor, including but not limited to the obligation of compliance with applicable laws or regulations. Nothing in this indemnification shall require exhibitor to indemnify the Hotel Indemnified Parties for that portion of any claim arising out of negligence, gross negligence or intentional misconduct of the Hotel Indemnified Parties.

### **Insurance**

You agree to maintain insurance reasonably commensurate with all activities arising from or connected with your exhibit, including, but not limited to, general liability insurance, with limits not less than \$2,000,000.00 per occurrence, covering personal injury, property damage, and other liability insurance arising from your exhibit. You further agree to add Hotel, Hotel's owner, and Hilton Worldwide, Inc. as additional insureds under all applicable policies for your exhibit.

Hotel agrees to maintain general liability insurance with limits not less than \$2,000,000.00 per occurrence, covering liability for personal injury, property damage, liquor liability, as well as Worker's Compensation insurance per applicable laws and Employers Liability insurance.

## **CONTACT INFORMATION**

### **Yvonne Grunebaum, Director of Industry Relations**

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## PAST EXHIBITORS

AbbVie	Cytogen Corporation	Lakewood Pathology Associates	Praecis Pharmaceuticals
Accuray Incorporated	Decipher Biosciences Inc.	Laserscope	Predictive Biosciences
ACMI Corporation	Dendreon Corporation	Liebel Flarsheim	Procter & Gamble Pharmaceuticals
Actavis, Inc.	Diagnostic Health Group	Lilly ICOS	Prometheus Group
Advanced Medical Partners	Dianon Systems	Lisa Laser USA	Prometheus, Inc.
Aeroflow Healthcare	Direx Systems Corporation	Lumenis	Prometheus Laboratories
AKSM Oncology	Domier Medtech	Mallinckrodt Pharmaceuticals	Prous Science / Timely Topics in Medicine - Urology
Allergan	EDAP Technomed, Inc	Marley Drug	QDX Pathology Services
Alnylam Pharmaceuticals	Eli Lilly & Company	MasterPharm, LLC	Qualigen
AmberPath	ellura	MBA HealthGroup	Quest Diagnostics, Inc.
American Medical Systems	Endo Pharmaceuticals	MDxHealth	Q Urological Corp
American Urological Assn.	Endocare, Inc.	MD Labs	Rational Surgical Solutions
AmeriPath, Inc.	Espirit Pharma, Inc.	Meda Pharmaceuticals	Retrophin
Amgen Inc.	Ethicon Endo-Surgery	Medical Software	Richard Wolf Medical Instruments
Antigenics	Ethicon Women's Health & Urology	Medispec Ltd.	Sanofi Pasteur
Applied Medical	Exosome Diagnostics	Medivation	Sanofi-aventis
Armune Bioscience	Ferring Pharmaceuticals	Mediwatch USA Inc.	Siemens Healthineers
Astellas Pharma US, Inc.	ForTec Medical Inc.	Medstone International, Inc.	Slate Pharmaceuticals
Astra Tech, Inc.	Galil Medical	Medtronic	Solvay Pharmaceuticals
AstraZeneca	GE Healthcare	MENMD	Somnia, Inc.
Atlas Medical Technologies	GE Surgery OEC	Mentor Corporation	SRS Medical Systems
Augmenix Inc.	GenomeDx Biosciences	Merck & Co., Inc.	Stamen Medical Supplies
Augusta Medical Systems	Genomic Health, Inc.	MeridianEMR, Inc.	Sterling Medical Services
Aureon Laboratories	GlaxoSmithKline/Schering Plough	Metamark Genetics, Inc.	StrataDx
Auxilium Pharmaceuticals	Gore & Associates	MicroGen DX	Stryker
Avadel Pharma	Greater Boston Urology	Miraca Life Sciences	Surgical Lasers Inc.
Aytu BioSciences	GTx, Inc	Mission Pharmacal Company	Surgical Tables, Inc.
Bard Davol	Guerbet	Mobile One Medical Equipment Ltd.	SurgiQuest, Inc.
Bard Medical	Gynecare Worldwide	Molecular Profiling Institute	TAP Pharmaceuticals
Bayer Healthcare	Gyrus ACMI	Myriad Genetic Laboratories	TerSera Therapeutics
Becton Dickinson (BD)	Hackensack Meridian Health	NeoGenomics Laboratories	Terumo Interventional Systems
Biolitec, Inc.	HealthTronics, Inc.	NeoTract, Inc.	Theralogix
BK Medical	Hitachi Healthcare Americas	Nextmed	Thermatrix
Blue Earth Diagnostics Inc.	HMT-USA, Inc.	Novartis Pharmaceuticals	TOLMAR Pharmaceuticals
Boehringer Ingelheim	Imprimis	Novasys Medical, Inc.	Typenex Surgical
Boston Scientific	Incontrol Medical	Oceana Therapeutics, Inc.	U.S. Labs
Bostwick Laboratories	Indevus Pharmaceuticals	Odyssey/Indevus Pharmaceuticals	United Medical Systems, Inc.
Briova RX	Inform Diagnostics	Olympus America, Inc.	University Compounding Pharmacy
Calypso Medical	ITelagen	Oncura	UroChartEHR by Intuitive Medical Software
Canadian Journal of Urology	International Medical Lasers	OPKO Health	Urologix, Inc.
CBLPath	Intuitive Surgical, Inc.	Ortho McNeil Pharmaceutical	UroGen Pharma
Cellay, Inc.	Invivo	Ortho Urology	Uromatrix Medical Systems
ClariPath	IVUmed	Ortho Women's Health and	Uromedica, Inc.
Cogentix Medical	Janssen Biotech, Inc.	Our Lab	Uroplasty
Coloplast Corporation	Janssen Pharmaceuticals, Inc.	Pacific Edge Ltd.	UroVal, Inc.
Compounded Solutions LLC	Johnson Compounding	Pallimed Solutions Pharmaceuticals	US HIFU, LLC
Conmed Corp.	Karl Storz Endoscopy-America	Pathnostics	USMD, Inc.
Convergent Laser Technologies	Kennebec Pharmacy	PD Labs	Valera Pharmaceuticals
Cook Medical	Know Error	Percuvision, Inc.	Verathon Medical
CounterPulsation, Inc.	Koelis	Pfizer Pharmaceuticals	Vision-Sciences, Inc.
CystoMedix, Inc.	Kosin Technologies	Photocure, Inc.	VIVUS, Inc.
	Laborie Medical Technologies	PLUS Diagnostics	Wedgewood Pharmacy