



MARKETING SUPPORT OPPORTUNITIES

Industry-Supported Scientific Symposia* \$15,000 (breakfast), \$25,000 (lunch), \$35,000 (dinner)

Industry-supported scientific symposia of up to one to one and one half hours (depending on time slot) may be conducted at scheduled times during the Annual Meeting. Symposia support includes one (1) complimentary meeting registration for a speaker, acknowledgement in meeting publications, promotional materials and onsite signage, mailing lists for both pre- and post-registration attendee mailings, and one complimentary blast email to the New England Section pre-registration list (all industry emails or mail pieces must be approved before releasing the pre-registration list). Sponsor will also have the opportunity to include an invitation with attendee registration materials and a promotional poster in the registration area. Symposia may or may not be accredited. Audio visual is included and food will be sponsored by the NEUA. Schedule subject to change.

Thurs. September 29, 2022
 Lunch (1.5 hour program)
 Dinner (1.5 hour program)

Fri., September 30, 2022
 Breakfast (1.5 hour program)
 Lunch (1.5 hour program)

Hotel Key Cards \$10,000
 All New England Section meeting attendees will use the hotel key cards and see your message. Your company will be acknowledged as a meeting supporter in all meeting related promotional materials.

Meeting Bags \$6,500
 Every registered attendee will carry your company name and logo (product logo will not be accepted) on their bag. You may include one product flyer in every bag.

Meeting Bag Insert \$1,000
 Your company will have the opportunity to include a flyer in the NE AUA meeting bags which will be distributed to every attendee. This gives your company direct access to every NE AUA attendee. Limited to one flyer per company.

Room Drop \$2,500
 Each day of the conference is an opportunity to send a targeted message to attendees through a notice that will be delivered to each room.

Promotional Signage \$3,000
 Drive traffic to your exhibit by creating attractive promotion on signage placed in high traffic areas. Fee does not include production.

Program Book Back Cover \$5,000
 A program book will be distributed to all attendees. Sponsor may brand the piece with company name and advertising on back cover.



Wifi **\$7,500**
Wifi will be provided in all of the meeting rooms. As the sponsor, your company will be able to have signage throughout the meeting acknowledging support as well as the wifi password of your choice. This could be your company name, or a catchy phrase, or a product name. This opportunity provides widespread promotion for your company.

Women in Urology Session **\$5,000**
This session for female urologists in the Section will include discussion focused on life-work balance techniques, inspirational speakers, round table discussions, and dedicated time to network and socialize. The company providing support for this event will have signage at the event acknowledging their support as well as on any promotional marketing material.

Young Urologists Session **\$5,000**
The Section hosts a wonderful session to assist young urologists as they transition to practice and includes dedicated time to network and socialize with colleagues in New England. This event is highly regarded by young members and is well attended every year. The company providing support for this event will have signage at the event acknowledging their support as well as on any promotional marketing material.

Board and Past Presidents Dinner **\$12,000**
Support this exclusive event hosted by the NEUA President for the present and past Section leadership as they celebrate the Section. This event is a wonderful opportunity to have direct networking access to the best and the brightest of the NEUA meeting. Your company will be acknowledged on signage at the event, through all marketing materials, and company representatives invited to attend.

NEUA Reception and Dinner **\$25,000**
The NEUA Reception and Dinner closes out the Section conference and brings together attendees and their families for a festive evening to enjoy local cuisine and culture. The event is a highlight of the program each year! Company acknowledgement will be prominent through on-site signage, company logo displayed during the event, and through marketing materials sent in advance of the meeting.