



**Exhibit Hours\***

Thursday, September 6	7:00 am – 6:30 pm**
Friday, September 7	7:30 am – 12:30 pm
	2:00 pm – 6:30 pm***
Saturday, September 8	7:00 am – 11:00 pm

\* Times subject to change based on final program.  
 \*\*Welcome Reception in Exhibit Hall 5:00 pm – 6:30 pm  
 \*\*\*Attendee Reception in Exhibit Hall 5:00 pm – 6:30 pm

**Traffic Builders in Exhibit Hall**

- Receptions on Thursday and Friday Evenings in the Exhibit Hall
- Continental breakfast and coffee breaks each day will be served in the Exhibit Hall

**Exhibit Details**

The exhibits and all breaks are located in the Ballroom B

**Exhibit Space Fees**

8' x 10' Booth **\$3,550**

Includes:

- ✓ Side and back drape
- ✓ Lead Retrieval
- ✓ 1 - 6' x 24" draped table, 2 chairs
- ✓ Wastebasket
- ✓ 3 Registrations

Table Top space **\$3,400 SOLD OUT, Only Booth Space Available**

- ✓ Includes:
- ✓ Lead Retrieval
- ✓ 1 - 6' x 24" draped table
- ✓ 2 –chairs
- ✓ Wastebasket
- ✓ 2 Registrations

Standing equipment in table top exhibit spaces, such as lithotripters, will be permitted provided it fits in the 6' x 24" space or the 8 x 10 booth space. In the case of a table top space this would preclude the use of the 6' x 24" table. Should equipment be larger than table top exhibit space reserved, that equipment will not be allowed to be displayed. Companies bringing in standing equipment must notify Show Management in writing, prior to the meeting.

A 50% deposit of the contracted space should be forwarded with the Application for Exhibit Space. The balance must be paid by June 22, 2018. Checks should be made payable to the New England Section, AUA and mailed to:

New England Section, AUA | 500 Cummings Center, Suite 4400, Beverly, MA 01915  
 Telephone: (978) 927-8330 | FAX: (978) 524-0461



### **Refunds and Cancellations**

Cancellations received in writing by June 22, 2018 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after June 22<sup>nd</sup>.

### **Conducting Exhibits**

Drawings, raffles, or quiz-type contests will be permitted, but must be submitted to show management for final approval. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Section. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

### **Space Assignment \***

Space assignment will be given to companies in the order in which applications are received. Following the June 22, 2018 deadline, exhibit assignments will be made on a space available basis. If space is filled by June 22, 2018, applications received will be placed on a waiting list and notified immediately. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests\*.

*\*The New England Section, AUA reserves the right to alter the Exhibit Floor Plan at any time.*

### **Installation**

The exhibit hall will be available for set-up from 2:00 p.m. - 5:00 p.m. on Wednesday, September 5, 2018. All exhibits must be set by 5:00 p.m. without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted.

### **Dismantling**

**All exhibits must remain intact until the official closing time of 11:00 a.m. on Saturday, September 8, 2018**, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 5:00 pm: ***dismantling prior to the conclusion of the morning coffee break may result in a company not being invited to exhibit in future years.***

### **Shipping Instructions**

Please refer to the online exhibitor service kit available in June 2018.

### **Hotel Reservation Information, Electrical, Telecommunications, Audio/Visual and Computer Equipment**

Order Forms will be included in the online exhibitor service kit available in June 2018.

### **Infringement**

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

### **Fire Protection**

All materials used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.



### **Special Needs**



If you require special accommodations in order to fully participate in the meeting, please contact the New England Section, AUA office.

### **Security**

Security shall be furnished by Management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor.

### **Exhibit Personnel**

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each 8 x 10 booth is allotted three (3) badges and each table top exhibit is allotted two (2) badges. Additional badges are \$100.

### **Protection of the Hotel**

Exhibitors will be held liable for any damage caused to the hotel property. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the hotel buildings or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the General Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

### **Hazardous Waste**

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

### **Indemnification**

The maximum extent permitted by applicable law, the exhibitor, the NE AUA, the convention center, The Capital Region Development Authority and the State of Connecticut shall indemnify, hold harmless and defend each other, from and against any and all losses, claims, liability, damage, action, or expense (including, without limitation, costs and attorneys' fees arising out of or relating to (i) Use of the convention center (ii) The conduct of business or from any activity, work or thing which may be permitted or suffered in or about the convention center, (iii) any breach or default in the performance of any obligation under this agreement, (iv) any damage to property or personal injury caused or any of its' agents, employees, contractors, incites, attendees, patrons and guests, (v) the use of patented, trademarked or copyrighted materials, equipment, devices, processes or dramatic rights furnished to or used by one another. (vi) the theft or misappropriation of any property brought into the convention center. Exhibitor assumes all risk of damage to its property placed in the convention center or injury to convention center or NE AUA officers, directors, employees, agents, contractors, invitees, attendees, patrons, guests or any attendee at the meeting or in or about the convention center from any cause, and hereby waives all claims in respect thereof against NE AUA, convention center and owner/authority. Such indemnification shall apply, unless such damage or injury results solely from the gross negligence or willful misconduct of the indemnified parties.



## Insurance

The exhibitor shall maintain: (i) Commercial General Liability insurance for bodily injury/property damage including broad form property damage, contractual liability coverage, personal injury liability, and products completed operations coverage; (ii) combined single limit bodily injury and property damage liability insurance covering all owned, non-owned, and hired automobiles of exhibitor; and (iii) workers' compensation and occupational disease insurance, including employers' liability, meeting the statutory requirements of the State of Connecticut. All insurance shall be at the minimum limits set as follows:

- i. One Million (\$1,000,000) US Dollars Bodily Injury and Property Damage per occurrence and Two Million (\$2,000,000) US Dollars Bodily Injury and Property Damage annual aggregate for Commercial General Liability;
- ii. One Million (\$1,000,000) US Dollars Bodily Injury and Property Damage combined single limit per occurrence for Owned,  
Hired and Non-Owned Auto Liability
- iii. Workers' Compensation statutory limits including One Hundred Thousand (\$100,000) US Dollars Bodily Injury by Accident/Each Accident
  1. Five Hundred Thousand (\$500,000) US Dollars Bodily Injury by Disease policy limit
  2. One Hundred Thousand (\$100,000) US Dollars Bodily Injury by Disease each employee
- iv. Business Umbrella limit following form of Two Million (\$2,000,000) US Dollars per occurrence, Two Million (\$2,000,000) US Dollars aggregate

The term of such coverage will coincide with the event dates. Such insurance shall specifically include Waterford Venue Services Hartford, LLC, The Capital Region Development Authority and the State of Connecticut, as additional insureds. Such insurance shall be primary coverage to all other insurance. Which may be available. Such insurance shall cover any damage or injury to any and all persons attending or property connected with the meeting when such persons or property are located in the convention center.

## CONTACT INFORMATION

### **Yvonne Grunebaum, Director of Industry Relations**

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500 Cummings Center, Suite 4400  
Beverly, MA 01915  
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[Industry@neuaa.org](mailto:Industry@neuaa.org)



## PAST EXHIBITORS

AbbVie	Dianon Systems	Lisa Laser USA	Prometheus Laboratories
Accuray Incorporated	Direx Systems Corporation	Lumenis	Prous Science / Timely Topics in Medicine
ACMI Corporation	Dornier Medtech	Mallinckrodt Pharmaceuticals	- Urology
Actavis, Inc.	EDAP Technomed, Inc	MasterPharm, LLC	QDX Pathology Services
Advanced Medical Partners	Eli Lilly & Company	MBA HealthGroup	Qualigen
Aeroflow Healthcare	ellura	MDxHealth	Quest Diagnostics, Inc.
AKSM Oncology	Endo Pharmaceuticals	Meda Pharmaceuticals	Q Urological Corp
Allergan	Endocare, Inc.	Medical Software	Rational Surgical Solutions
AmberPath	Esprit Pharma, Inc.	Medispec Ltd.	Retrophin
American Medical Systems	Ethicon Endo-Surgery	Medivation	Richard Wolf Medical Instruments
American Urological Assn.	Ethicon Women's Health &	Mediwatch USA Inc.	Sanofi Pasteur
AmeriPath, Inc.	Urology	Medstone International, Inc.	Sanofi-aventis
Amgen Inc.	Exosome Diagnostics	Medtronic	Siemens Healthineers
Antigenics	Ferring Pharmaceuticals	MENMD	Slate Pharmaceuticals
Applied Medical	ForTec Medical Inc.	Mentor Corporation	Solvay Pharmaceuticals
Armune Bioscience	Galil Medical	Merck & Co., Inc.	Somnia, Inc.
Astellas Pharma US, Inc.	GE Healthcare	MeridianEMR, Inc.	SRS Medical Systems
Astra Tech, Inc.	GenomeDx Biosciences	Metamark Genetics, Inc.	Stamen Medical Supplies
AstraZeneca	Genomic Health, Inc.	Miraca Life Sciences	Sterling Medical Services
Atlas Medical Technologies	GlaxoSmithKline/Schering Plough	Mission Pharmacal Company	StrataDx
Augmenix Inc.	Gore & Associates	Mobile One Medical Equipment Ltd.	Stryker
Augusta Medical Systems	GTx, Inc	Molecular Profiling Institute	Surgical Lasers Inc.
Aureon Laboratories	Gynecare Worldwide	Myriad Genetic Laboratories	Surgical Tables, Inc.
Auxilium Pharmaceuticals	Gyrus ACMI	NeoGenomics Laboratories	SurgiQuest, Inc.
Bard Davol	Hackensack Meridian Health	NeoTract, Inc.	TAP Pharmaceuticals
Bard Medical	HealthTronics, Inc.	Nextmed	TerSera Therapeutics
Bayer Healthcare	Hitachi Aloka Medical	Novartis Pharmaceuticals	Terumo Interventional Systems
Biolitec, Inc.	HMT-USA, Inc.	Novasys Medical, Inc.	Theralogix
BK Ultrasound	Imprimis	Oceana Therapeutics, Inc.	Thermatrix
Blue Earth Diagnostics Inc.	Incontrol Medical	Odyssey/Indevus Pharmaceuticals	TOLMAR Pharmaceuticals
Boehringer Ingelheim	Indevus Pharmaceuticals	Olympus America, Inc.	Typenex Surgical
Boston Scientific	ITelagen	Oncura	U.S. Labs
Bostwick Laboratories	International Medical Lasers	OPKO Health	United Medical Systems, Inc.
Calypso Medical	Intuitive Surgical, Inc.	Ortho McNeil Pharmaceutical	UroChartEHR by Intuitive Medical
Canadian Journal of Urology	Invivo	Ortho Urology	Software
CBLPath	IVUmed	Ortho Women's Health and	Urologix, Inc.
Cellay, Inc.	Janssen Biotech, Inc.	Our Lab	Uromatrix Medical Systems
ClariPath	Janssen Pharmaceuticals, Inc.	Pacific Edge Ltd.	Uroplasty
Cogentix Medical	Johnson Compounding	Pallimed Solutions Pharmaceuticals	UroVal, Inc.
Coloplast Corporation	Karl Storz Endoscopy-America	PD Labs	US HIFU, LLC
Compounded Solutions LLC	Kennebec Pharmacy	Percuision, Inc.	USMD, Inc.
Conmed Corp.	Know Error	Pfizer Pharmaceuticals	Valera Pharmaceuticals
Convergent Laser Technologies	Koelis	Photocure, Inc.	Verathon Medical
Cook Medical	Kosin Technologies	PLUS Diagnostics	Vision-Sciences, Inc.
CounterPulsation, Inc.	Laborie Medical Technologies	Praecis Pharmaceuticals	VIVUS, Inc.
CystoMedix, Inc.	Lakewood Pathology Associates	Predictive Biosciences	Wedgewood Pharmacy
Cytogen Corporation	Laserscope	Procter & Gamble Pharmaceuticals	
Dendreon Corporation	Liebel Flarsheim	Prometheus Group	
Diagnostic Health Group	Lilly ICOS	Prometheus, Inc.	