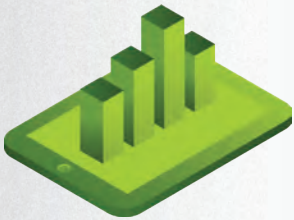


# LEADVALU

REAL LEADS. REAL VALUE.

***LeadValu offers state-of-the-art lead retrieval options for exhibitors. Use your own iPad or iPhone to collect leads anywhere – not just on the trade show floor.***



- Scan badges directly with the camera in your iPhone or iPad. Don't have an iPad? No problem - see the Exhibitor Manual for rental options.
- You can use an iPad 3 or later, any iPad Mini, an iPhone 4 or later, or the new 5th generation iPod Touch 32GB or greater (with rear-facing camera).
- Use the standard qualifiers for your event, or create a list of up to 15 custom qualifiers.
- Capture any length of notes to improve post-show follow-up from your sales team.
- Create your own survey. Surveys can be of any length and can have pick-one (radio button), pick-many (check-box) or text response questions. Surveys can include hidden questions as well as branching that can be used to create multiple survey options for companies with a large number of products or services. Contact LeadValu directly to discuss a custom survey and other capabilities.
- Have digital literature you need to get to your prospects? With a custom survey you can add eLiterature distribution to your system. Up to 5 separate documents can be configured for one low fee. The email is customized with your brand and messaging.
- LeadValu is all about access. No need to wait until the show is over, or stand in line to get your leads. Download your leads whenever and wherever you want from LeadValu's web portal.



October 16 - 18, 2014 -- Newport, RI

**Advance Order Deadline: Aug 12th, 2014**

Lead Services	Advance	Standard	Qty	Cost
LeadValu for iOS* (using your own device)	\$295	\$325		
Additional Device Licenses* (using your own device)	\$95	\$130		
LeadValu with iPad Rental**	\$420	\$450		
Additional Licenses w/iPad Rental	\$220	\$250		

\*If ordering more than 5 activations, call for quote.  
 \*\*If renting an iPad, tax and shipping will be charged, call for exact pricing.  
 Rental iPads must be ordered 14 days before the show. No iPads will be available for rental at the show.  
 You must use an iPad 3 or later, iPhone 4 or later or iPad Mini. iOS7 is required.

Additional Services	Advance	Standard	Cost
Custom Qualifiers (up to 15)	\$90	N/A	
Custom Survey	Call for quote		

**APP LICENSE TERMS:** All cancellations received prior to (7) seven days out of Exhibitor move in will be charged a \$75 fee; inside of (7) days will be charged at full price. Custom Qualifiers and Surveys cannot be cancelled.

**IPAD RENTAL TERMS & CONDITIONS:** Exhibitor is responsible for the full replacement cost of the equipment if damaged, lost or stolen while in the possession of the renter. All cancellations received prior to (14) fourteen days before Exhibitor move in will be charged a \$75 fee; inside of 14 days will be charged at full price.

All instructions will be emailed to the Email address provided below:

<b>Company:</b>		<b>Booth:</b>	
<b>Address:</b>			
<b>City/State/ZIP:</b>			
<b>Email: (required)</b>			
<b>Phone:</b>		<b>Fax:</b>	
<b>Show Contact:</b>		<b>Mobile#:</b>	
<b>Payment Method: (pick one)</b> <input type="radio"/> AMEX <input type="radio"/> VISA <input type="radio"/> MC <input type="radio"/> CHECK			
<b>Credit Card#:</b>		<b>Security Code:</b>	
<b>Cardholder Name &amp; Signature:</b>		<b>Expiration:</b>	

**FAX order form to: 866-480-9440 (no cover page is needed)**

**Email order form to: support@leadvalu.com**

**Do you have a question or need assistance? Please call 866-884-8899 option 2**